

# Whitman Milestone Reunion Timeline

10<sup>th</sup> – 25<sup>th</sup> – 40<sup>th</sup>

July	<ul style="list-style-type: none"> <li>Volunteer Recruitment</li> </ul>
Aug.	<ul style="list-style-type: none"> <li><b>August 7<sup>th</sup>, Volunteer Summit</b> – All volunteers are invited to join us for college updates, a year-in-review, and plans for upcoming year. (Virtual or In person)</li> </ul>
Sept.	<ul style="list-style-type: none"> <li>Save the date postcard mailed to reunion classes from the Alumni Office after Labor Day</li> <li>Reunion Newsletter sent to class from Annual Giving and Alumni Relations.</li> </ul>
Oct.	<ul style="list-style-type: none"> <li><b>October 5 – 6, All In for Whitman</b> – the college's 24-hour online campaign</li> <li><b>Draft of Letter #1 due October 15.</b> Letter invites classmates to reunion, announcing class gift and introduction of the Co-Chair and Committee members; letter written by reunion chairs. Postmarked from Whitman late October.</li> <li>Reunion Committee Conference Call</li> </ul>
Nov.	<ul style="list-style-type: none"> <li>Alumni Office sends email follow up to first letter directing alumni to reunion web page (RSVP form, schedule, list of those planning to attend, accommodation information, etc.)</li> <li>November 7-13: Volunteer Fundraising Blast</li> </ul>
Dec.	<ul style="list-style-type: none"> <li>Reunion Newsletter sent to class from Annual Giving and Alumni Relations.</li> <li></li> </ul>
Jan.	<ul style="list-style-type: none"> <li>Alumni Relations sends Happy New Year email encouraging RSVPs to the reunion.</li> <li></li> </ul>
Feb.	<ul style="list-style-type: none"> <li><b>Draft of Reunion Letter #2 due February 1.</b> Letter will be postmarked from Whitman mid-late February. Committee members will follow-up with classmates via email, text, social media to encourage class gift participation.</li> </ul>
Mar.	<ul style="list-style-type: none"> <li>Reunion Newsletter sent to class from Annual Giving and Alumni Relations.</li> <li>Reunion Committee Conference Call</li> </ul>
April	<ul style="list-style-type: none"> <li><b>April 6 - 7: Go for the GOLD (10<sup>th</sup> reunion only)</b> online giving campaign for young alumni classes 2012 – 2021.</li> <li>April 17 - 23: Volunteer Fundraising Blast (25<sup>th</sup> and 40<sup>th</sup> reunion classes)</li> </ul>
May	<ul style="list-style-type: none"> <li>May 22, 2022 Whitman Commencement</li> </ul>

June	<ul style="list-style-type: none"> <li>• June 4 - 11: Volunteer Fundraising Blast</li> <li>• June 30<sup>th</sup> – end of Whitman's fiscal year.</li> </ul>
July	<ul style="list-style-type: none"> <li>• Break for the summer</li> </ul>
August	<ul style="list-style-type: none"> <li>• Registration Opens mid-August. Committee members encourage classmates to register for reunion and participate in the reunion class gift.</li> </ul>
Sept.	<ul style="list-style-type: none"> <li>• <b>September 29 – October 1, 2022 Reunion Weekend!</b></li> </ul>