

Jacob Suarez

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EDUCATION

Whitman College, Walla Walla, WA

Expected Graduation: May 2021

- Bachelor of Arts | Double Major: Psychology, Film & Media Studies

GPA: 3.65

Relevant Coursework: Social Statistics, Social Research Methods, Psychology, Economics, Adobe Creative Suite, Creative Writing, English, Physics, Calc Series, Acting, Theory and Performance Arts, Creative Writing

SUMMARY OF QUALIFICATIONS

- Proficient in Adobe Creative Suite, Microsoft Office Suite, Hindenburg, Garage Band, Film editing software
- Dynamic presentation, listening, and communication skills, especially in team or large group situations
- Effective creative and analytical writing skills, expresses ideas through writing and a variety of media
- Enthusiastic about team and self-improvement, increase team productivity and efficiency to achieve goals
- Communicates well with all levels of organizations and teams
- Anticipates people's needs and reactions, adept at processing human interactions and understanding others
- Continually willing to encourage, empower, and advocate for people and diversification
- Achieves goals within budget and time schedule

RELEVANT WORK EXPERIENCE

Marketing Intern, Visit Walla Walla, Walla Walla, WA

Summer 2020

- Created and ran social media campaigns for local tourism office; including Instagram, stories, and Facebook
- Developed understanding of marketing analytics and their role to improve tactics for engaging specific audiences
- Engaged with members of the Walla Walla community and took photos of events, locations, people, and food for advertising materials

Media Development Intern, Whitman College Tech Services, Walla Walla, WA

September 2018-present

- Established communication pathways between technology department and Whitman community through media projects including posters, website design, and podcasts
- Created video highlighting senior class of 2018 to be played prior to commencement on college live stream
- Tested and tutored new class, *Thinking Digitally*, on New Age Medias and their uses across different disciplines
- Participated in a 12-hour Adobe Creative Suite intensive program with certified Adobe teachers
- Engaged in an 18-hour intensive Filmmaking Workshop with local award-winning documentarian
- Developed episodes for campus podcast, *Crossing Isaacs*. Interviewed, edited, and developed stories for podcast distributed to listenership of 1,600+

Media Literacy Fellow, Whitman College Encounters Program, Walla Walla, WA

January 2020-present

- Collaborated with Professor to support students in first year Encounters course and to provide help with creation of video media projects
- Lead workshops and individual meetings with students to provide support through one-on-one meetings and group discussions and further develop student ideas

Tour Actor/Director, Missoula Children's Theatre, Missoula, MT

Summer 2019

Represented company with yearly reach of 65,000 kids and 75,000 adults without regular access to arts education

Taught, directed and performed in weekly musical theatre residencies with 64 kids per week across the U.S.

Managed paperwork with home office staff via phone calls, weekly reports, and email

Used theatre and the arts to foster life skills in children aged 7-18

VOLUNTEER EXPERIENCE

Mentor Program, Whitman College, Walla Walla, WA

January 2020-present

- Interacted with an at risk for Adverse Childhood Experience (ACEs) first grade boy weekly
- Engaged with mentee to increase his likelihood for future educational, emotional, and career success through the presence of an active and sustained role model

Creative Coordinator, Gamma Rho Fraternity, Whitman College, Walla Walla, WA

Fall 2018

- Designed and ran social media campaign for philanthropy event; raising record-breaking gift to fund support for homeless youth and young mothers

ONLINE PORTFOLIO: <https://jacobswork.weebly.com>