# First & Last Name | 999-999-9999 | FLName@gmail.com | linkedin.com/in/abbyseethoff

#### **EDUCATION**

Continuing Education: Whitman College, Walla Walla, WA

Enrolled in one creative writing course per semester as an employee of the college

August 2017 - May 2018

Bachelor of Arts, English & Spanish, graduated cum laude

August 2012-May 2016

Whitman College

Received marks of distinction for four of six senior exams; GPA 3.793

### IES Abroad: Granada, Spain (Off-Campus Study)

January 2015 - May 2015

All courses in Spanish, including a Hispano-American literature class at the University of Granada in the Facultad de filosofía & an independent study through IES about poet Federico García Lorca & flamenco in his work.

## PROJECTS, PRESENTATIONS & PUBLICATIONS

- o Black, Kelly, Augusta Farnum, Abby Seethoff & Ali Walker. "Manibus: Hands of Immigrants" at Colville St. Patisserie & Cavu Cellars, Walla Immigration Coalition; December 2017-January 2018. Photography exhibit.
- o Seethoff, Abby. "Dana & Erin: Community Fellow Program Reflections." Career & Community Engagement Center; September 2017. Video.
- o Seethoff, Abby. "Patisserie Pour Vous." Colville St. Patisserie; September 2017. Photography.
- o Lojkovic-Burris, Zenora & Abby Seethoff. "Women on the Verge." KWCW 90.5; February May 2017. Weekly radio show analyzing films by Pedro Almodóvar.
- Seethoff, Abby & Linnea Valdivia. "6 Exercises to Get Even the Flattest Booty to Pop: Cosmetic Fitness & Why It Sucks." Power & Privilege Symposium; February 2017. Presentation.
- o Seethoff, Abby. "Explore the Unknown." Career & Community Engagement Center; February 2017. Video.
- o Seethoff, Abby. "Good Writing, Panic Eating." LinkedIn Pulse; December 2016. Article.
- o Seethoff, Abby. "If You're Willing to Stumble on Your Way to Grace." LinkedIn Pulse; December 2016. Article.
- o Seethoff, Abby. "Glimpses of Greatness." The Circuit; May 2016. Article.
- o Seethoff, Abby. "Visiones de la muerte entretejidas en la vida / Intertwined: Life & Death in Latino/Spanish Graphic Narrative." Undergraduate Conference, Whitman College; April 2016. Presentation of thesis.
- o Seethoff, Abby. "How a Duct Tape Wallet Helped Me Learn About Forgiveness." The Odyssey; August 2015. Article.
- o Seethoff, Abby. "Whitman Internship Stories Abby Seethoff '16." Career & Community Engagement Center; August 2015. Blog post.
- o Seethoff, Abby. Various titles. Onions to Pomegranates, Off-Campus Studies; January-May 2015. Blog posts.
- o Seethoff, Abby. "Untitled." Queering vol. 4: Raw; Spring 2015. Photograph.
- o Seethoff, Abby. Various write-ups. ASWC Unpacked, Associated Students of Whitman College; Fall 2013-Spring 2014 & Fall 2014. Biweekly blog posts.
- o Seethoff, Abby. "Preconceived Boxes." *Intern-al Waves*, Wallowa Resources; July 2014. Blog post.
- o Seethoff, Abby. "A Refreshing Reminder of Love for Life & Sport." Z-GiRLS; July 2014. Blog post.
- o Seethoff, Abby. "We Help Clint Brown Find Contract Work." *The Quarterly Connection*, Wallowa Resources; Spring 2014. Article.

### WORK EXPERIENCE

Technology & Marketing Fellow, Whitman Career & Community Engagement Center; July 2016-Dec. 2017 (present)

- o Wrote & compiled weekly e-newsletters to student body & three e-newsletters per year for board members
- o Wrote social media posts & articles, made posters, produced short videos & edited communications
- o Co-taught workshops about career resources & tutored students in developing narrative through a LinkedIn profile
- o Advised three students on graphic design projects for two academic years
- o Supervised a student photographer for one academic year; assigned projects that culminated in a gallery show
- o Responded to staff & student technology questions & issues with curiosity, tact & problem-solving skills
- o Created logo & oversaw multimedia marketing campaign for the launch of Whitman Wayfinder
- o Re-wrote content, updated navigation & increased aesthetic consistency of the entire website

### Personal Volleyball Coach, Various Clients; June 2014-Present

- o Designed skills training for individual players & small groups in grass, sand & indoor settings
- o Researched drills online for position-specific techniques & modified them based on player response

### Interim Head Volleyball Coach, Walla Walla University; College Place, WA, January 2017-June 2017

- o Led the program through an uncertain time & created spring season schedule/practice style with player feedback
- o Scheduled, wrote & ran 2-3 high-repetition practices per week
- o Researched & instructed workouts; designed separate routines for two injured players
- o Coordinated recruiting efforts with the Athletic Director & Sports Information Director

### Assistant Volleyball Coach, Walla Walla University; August 2016-December 2016

o Assisted with 3-5 practices per week & recorded statistics during all home & some away games

## Head Volleyball Coach, Whitman College Men's Club Team; October 2015-March 2017

- o Trained predominantly inexperienced players through workouts, team practices & small-group skill sessions
- o Facilitated summer pick-up games & training; coached 3 tournaments per year

## Writing Fellow, Whitman College Spanish Department; February 2016-May 2016

o Tutored three students in a 300-level Spanish film course by reviewing weekly write-ups & meeting individually

#### Executive Director of Communications, Associated Students of Whitman College; May 2015-May 2016

- o Hired & led a three-person committee that advertised, explained & promoted student government
- o Edited the writer's posts, reviewed the graphic designer's drafts & supervised the tech specialist's projects
- o Wrote updated by-laws to more accurately describe position responsibilities; the senate passed the amendment
- o Revolutionized the tone & aesthetic of weekly emails to the entire student body

## Marketing Intern, Door Number Two; Walla Walla, WA, June 2015-August 2015

- o Helped plan & then promoted the 2015 Summer Sidewalk Sale in print & online media
- o Branded, took photos & wrote copy for the Door Number Two Etsy Shop, listing more than 20 items

## Assistant Volleyball Coach, Walla Walla YMCA; June 2015-August 2015

o Helped a former NCAA DI volleyball player instruct summer league twice a week for middle & high school athletes

### Media Intern, Capps Broadcast Group; Walla Walla, WA, June 2015-August 2015

o Wrote blog posts, took stock photos & contributed to Twitter, Instagram & Facebook accounts simultaneously

## Blogger, Whitman College Off-Campus Studies; Granada, Spain, January 2015-May 2015

o Wrote bi-weekly introspective posts reflecting on living, studying & playing volleyball in Spain

### Communications Intern, Wallowa Resources; Enterprise, OR, June 2014-August 2014

- o Eliminated thousands of words & streamlined prose on the organization's website
- o Managed publicity for the 2014 Barn Dance, including radio ad recording, newspaper ad/ table topper/e-newsletter design & press release composition
- o Started, curated & wrote for the summer blog; learned about sustainable farming & working the land

#### Communications Committee Copy Editor, Associated Students of Whitman College; October 2013- January 2014

- o Covered senate proceedings, explained internal structures & promoted events in the ASWC Unpacked blog
- o Copy-edited senate meeting minutes; oversaw a handwritten letter-writing campaign

### Production Artist, The Whitman Wire (formerly The Pioneer); January 2014-December 2014

o Created clean & compelling weekly layout for the Opinion section with Adobe InDesign

## Volleyball Coach, Walla Walla Sweets Volleyball Club; December 2013-March 2014

o Co-taught nine young (ages 8-12) players fundamental volleyball skills at practice & tournaments

### Marketing Intern, Keller Williams Realty; Kirkland, WA, June 2013-July 2013

- o Created three flyers & wrote blurbs to increase realtor Brenda Nunes' visibility
- o Re-designed & updated materials for a Green Certification class for real estate professionals

Program Leader, Z GiRLS Foundation; Seattle, WA, April 2013-December 2014

- o Trained to teach young female athletes about confidence, body image & communication
- o Co-led a month-long post-practice workshop series for a club volleyball team

Copy Editor, Writer, Arts & Entertainment Editor, Newport High School Knightlife; August 2011-June 2012

Columnist, Knightlife; August 2010-June 2011

### SERVICE INVOLVEMENT

- o Refugees & Resettlement Spring Break Service Trip Chaperone, Boise, ID, March 2017
- o Mentor, Friends of Walla Walla, November 2016 June 2017
- o Adult Literacy Tutor, Blue Mountain Action Council, July 2016 September 2016
- o Member, Vice President of Communications & Public Relations Search Committee, February 2016-May 2016

### **HONORS & FUNDING**

- o Northwest Conference All-Sportsmanship Team, July 2016; four-time Northwest Conference Scholar Athlete
- o Unsung Hero Award, Whitman College Athletics, May 2016
- o Outstanding Service to the Associated Students of Whitman College, May 2016
- o Nominated (not selected) for the Paul J. Jackson Award for Excellence in Literary Study
- o Whitman Internship Grant Recipient, June 2015-August 2015
- o 3<sup>rd</sup> Place (Bronze) in Spanish Superliga 2 National Volleyball Tournament, April 2015
- o Beyond Sports Costa Rica Volleyball Travel Tour Participant, May 2014
- o Alexander J. Anderson Scholarship Recipient, August 2012-May 2016
- O United States Marine Corps Distinguished Athlete Award, June 2012