Whitman College Student Activities
Learning Outcomes – Campus Media Heads

Students serving as Chief Officers of Campus Media Organizations will learn to:

**Leadership**
- Work effectively with others to formulate both specific project goals and broad organization goals.
- Employ delegation as a means to involve group members.
- Use discretion when dealing with liability, suitability, or matters of confidentiality.
- Diagnose problems, generate and choose between multiple solutions, and evaluate outcomes.

**Communication & Collaboration**
- Speak and write in a clear, direct, and constructive manner.
- Articulate relevant information to various individuals and groups.
- Correspond professionally with others (e.g. peers/team members, campus offices, cosponsoring groups, etc.) to accomplish tasks.
- Convey thoughtful and relevant feedback to peers.

**Social Justice, Equity, & Inclusion**
- Examine and articulate personal social identities, privileges, and biases.
- Recognize the importance of and actively seek contributions from others regardless of differing social identities.
- Foster organizations that are inclusive and welcoming of all students.

**Self-Management & Appraisal**
- Maintain personal health and wellness.
- Prioritize commitments and employ time management skills to maintain balance between academic work, extracurricular activities, personal time, etc.
- Articulate personal skills, abilities, and areas for growth.
- Reflect upon and provide analysis of personal development and learning.

**Applied Skills**
- Maintain accurate and thorough documentation of projects (i.e. tasks, timelines, correspondence, budget, etc.).
- Develop, implement, monitor, and make adjustments to organization budget.