



# SAMPLES GALORE!

## Social Posts and Peer to Peer Notes

### Before We Begin, Remember...

- Always include the **#AllinforWhitman** alongside your posts.
- Posts with images, videos, emoji and other multimedia typically attract more attention than text-only. Here are some Whitman images and All In logos you can use on our [Volunteer Toolkit page](#) Have fun!
- Share your link via the sharing buttons on the campaign page!

### For Social Media:

- I'm participating in All In for Whitman because [favorite school memory or take-away] [collection of photos from your time at school] #AllinforWhitman
- When I was a student at Whitman, I [insert favorite memory here]. That's why I'm taking part in All In for Whitman this year! You can too! #AllinforWhitman
- All In for Whitman kicks off tomorrow! Our whole community is gathering and giving back to empower our students and invest in the leaders of tomorrow. Are you ready to join me and make an impact? #AllinforWhitman
- I might be [x] miles from Whitman, but it's never far from my heart! Join me in giving back today. #AllinforWhitman
- When I was a student, I know my experience at Whitman was made possible by alumni who came before me. That's why I'm paying it forward by making a gift and contributing to future student success! #AllinforWhitman

### Emails and Texts:

- Hi [NAME],  
Whitman is getting ready for All In for Whitman, which is coming right up on October 6. Our entire community will show our support as we reach toward 1,000 donors! Will you help us get started with an early gift? Let's show the next generation of Whitties how much we care about them. Join me and make your gift now -- gifts of any size help! [INSERT YOUR UNIQUE LINK]  
Thank you!  
contributing to future student success! #AllinforWhitman
- Hi [NAME],  
The world needs Whitman graduates now more than ever. That's why we're gathering support for All In for Whitman on October 6. I love giving back to Whitman because [REASON]. If you're able to join me in making a gift of any size, your support allows the college to be nimble and resilient as it meets the evolving needs of the Whitman community. Alumni support is more crucial now than ever, so I hope you'll join me in making a gift. [INSERT YOUR UNIQUE LINK].

**THANK YOU!**