

# How to Become an Advocate for Whitman College during All In for Whitman

Make an impact by encouraging your classmates to support Whitman!
Sign up to be a GiveCampus Advocate.
It's easy to generate, share, and track your volunteer outreach.

# **OPTIONS:**

### **FACEBOOK & TWITTER**

Use pre-written messages for social media or personalize your message (we'll provide some prompts!)
All you have to do is hit share.

## **EMAIL & TEXT MESSAGES**

Send a unique link (provided after you create a GiveCampus account) to your friends.

# **HOW TO BECOME AN ADVOCATE:**

- Create an Account (or if you already have one, log in)
  - Go to give.whitman.edu and click "Log In" at the top of the page.
  - Create an account from there!



### Consider Your Own Gift

Lead by example and make your own gift early. It's much easier to ask your friends and family to join you in making a gift when you've already done it yourself!

### Share, Share, Share

- The built-in sharing buttons on the campaign page generate a link that is unique to you. If you share while you're logged in, we can track it and celebrate your impact!
- Share via Facebook, Twitter, Instagram, Text Message, Email, Phone Call, Carrier Pigeon... The sky's the limit!
- Edit the pre-populated text to your liking, or draft an original mes-sage.
   When you're ready, hit "Share" or "Send."
- Track the impact of your outreach by navigating to the <u>Advocates tab</u> on the All In for Whitman campaign page. You'll be able to see how many clicks and gifts you generate!