
MATTHEW REYNOLDS
Associate Professor
Department of Art History and Visual Culture Studies
Whitman College
509-527-5240, reynolmm@whitman.edu

PROFESSIONAL EXPERIENCE:

- 2014- Whitman College, Walla Walla, WA
• Associate Professor of Art History and Visual Culture
• Department Chair
- 2008-2014 Whitman College, Walla Walla, WA
• Assistant Professor of Art History and Visual Culture
- 2007-2008 Center for the Arts in Society, Carnegie Mellon University,
Pittsburgh, PA
• Postdoctoral Fellow
- 2002-2006 Getty Research Institute, Los Angeles, CA
• Program Coordinator, Contemporary Programs and Research
Department
- 2006 Otis College of Art & Design, Los Angeles, CA
• Adjunct Instructor, Art History and Visual Culture
- 2004-2006 University of California, Riverside
• Visiting Assistant Professor, Department of the History of
Art
- 2000-2002 George Eastman Museum of Photography and Film, Rochester, NY
• Assistant Programmer

EDUCATION:

- 2015 Council on International Educational Exchange (CIEE), Faculty
Development Seminar, *Northern Ireland and Ireland: Culture and
Conflict—A Study of Music, Sound, and Space*
- 2004 University of Rochester, Visual and Cultural Studies Program,
Department of Art and Art History
• Ph.D., Visual and Cultural Studies, Dissertation Title *Soft
Focus: Glamour and Urban Redevelopment in Hollywood, CA*
- 2000 University of Rochester, Visual and Cultural Studies Program,
Department of Art and Art History
• M.A., Visual and Cultural Studies
- 1996 San Francisco State University, Dept. of Cinema Studies
• M.A., Cinema Studies, Thesis Title *Unexpected Detours: the
Interrupted Journey in Cinematic Narrative Formula*
- 1991 Sonoma State University, Hutchins School of Liberal Arts
• B.A., Minor in Film Studies (Cum Laude)

SCHOLARLY PUBLICATIONS:

Peer Reviewed Journals

- “The World in Boxes: Environmental Art Before *Earthworks*,” *Archives of American Art Journal*, Tanya Sheehan, ed. (Proposal accepted; forthcoming 2019)
- “Landscape in Motion: Ed Ruscha’s *Hollywood Boulevard Then & Now*.” *Journal of Urban History*, November (2015) 41:6, 1052-1072.
- “A Massive Multi-Faceted Screening Room: LA Freewaves Reinvents the Arts Festival along Hollywood Boulevard.” *Public: Art, Culture, Ideas* 23: 45 (2012): 146-157
- “A Glamorous Gentrification: Public Art and Urban Revitalization in Hollywood, CA.” *Journal of Urban Design* 17:1 (2012): 101-116

Book Chapters

- “Dream Factory Détournement: Freewaves, Art and Urban Redevelopment in Hollywood, CA.” *Spectacles: A Global Studies Collection*, Zahi Zalloua and Bruce Magnusson, eds., (Seattle: University of Washington Press, 2016)
- “Ed Ruscha’s Moving Pictures: *Hollywood Boulevard Then & Now*,” David James ed., *Alternative Projections: Experimental Film in Los Angeles, 1945-1980*, (London: John Libbey Publishing, 2015)
- “Brown Sugar, How Come You Taste So Good?: Using Race, Addiction, and The Rolling Stones to Sell Pepsi.” Lauren Gray-Rosendale, ed., *Reading Pop Rhetorics*, (New York: McGraw-Hill, 2004), 376-385.

Book Reviews

- “The Tourism Shell Game: Redevelopment and Race in Overlooked Places,” a review essay by Matthew Reynolds. Aaron Cowan (2016). *A Nice Place to Visit: Tourism and Urban Revitalization in the Postwar Rustbelt*. Philadelphia: Temple University Press; Anthony Stanonis (2014). *Faith in Bikinis: Politics and Leisure in the Coastal South since the Civil War*. Athens, GA: University of Georgia Press; Lynell L. Thomas (2014). *Desire and Disaster in New Orleans: Tourism, Race, and Historical Memory*. Durham, NC: Duke University Press,
- Eran Ben-Joseph, *Re-thinking A Lot: The Design and Culture of Parking* (Cambridge, MA: MIT Press, 2012), *Urban Studies* 50:13 (2013), 2843-2846.
- Blind Peer Reviewer, Manuscript Title *TV Museum: Art and the Age of Television* (Author Withheld), Intellect Books, 2013
- Tony Williams, *Hearths of Darkness*, *Film Quarterly* 51:4 (1998), 42-44.
- Michael Powell, *Million-Dollar Movie*, *San Francisco Review of Books*, Fall 1996.

Reference Works

- “Freddie Francis”, “Val Guest”, *Contemporary British and Irish Filmmakers*, Yoram Allon, Del Cullen, Hannah Peterson, eds. (London: Wallflower Press Critical Guide Series, 2001) 100-102; 131-134.
- “Ralph Bakshi”, “Paul Bartel”, “Jim McBride”, *Contemporary North American Filmmakers*, Yoram Allon, Del Cullen, Hannah Peterson, eds. (London: Wallflower Press Critical Guide Series, 2001) 32-33; 37-38; 315-316.

Electronic Journals

- “Rolling Down the *Lost Highway*: Los Angeles and the Arrival of Identity.”
Modernity: Critiques of Visual Culture, vol. 2, 2000

Podcast

- *The Cold Open*, with Robert Sickels, Professor of Film and Media Studies, Kynde Kiefel, Exhibitions and Collections Manager for Sheehan Gallery, 2014-present

TEACHING:

Whitman College

- *Introduction to Art History and Visual Culture Studies*, Fall 2008-Present
- *Art Since 1945*, Fall 2009-Present
- *Modern and Contemporary Art: 1924-Present*, Fall 2008, Spring 2009
- *Los Angeles: Art, Architecture, Cultural Geography*, Spring 2009, Fall 2011, Spring 2013, Spring 2015
- *Public Art*, Spring 2010, Spring 2012; Spring 2015
- *The Social Life of Photography*, Spring 2015; Spring 2017
- *Art and the Moving Image*, Fall 2012, Fall 2014
- *Transcontinental Interplanetary Film & Video Consciousness*, Spring 2018
- *Art and Architecture of Empire*, Fall 2013
- *Art/Environment*, Spring 2018
- *Individual Projects: Art and Global Activism*, Fall 2011
- *Senior Thesis*, Spring 2010, Spring 2011, Spring 2012
- *Senior Seminar in Art History and Visual Culture Studies*, Fall 2009, Fall 2012, Fall 2014; Fall 2018

Carnegie Mellon University

- *Critical Arts Histories*, Fall 2007
- *The Art of Gentrification*, Spring 2008

University of California, Riverside

- *Modern Western Visual Culture*, Fall 2005, Fall 2006
- *Contemporary Art and Critical Theory*, Fall 2006
- *Graduate Seminar in Contemporary Art—Los Angeles*, Winter 2007

Otis College of Art and Design

- *Introduction to Visual Culture*, Fall 2006, Fall 2007
- *Contemporary Art History*, Fall 2007

Hobart & William Smith College Center for Global Education

- *Los Angeles: Art, Architecture, Culture*, Spring 2004 (in Los Angeles)

Rochester Institute of Technology

- *Film History and Criticism*, Fall 2001

University of Rochester

- *Issues in Visual Culture: Contemporary Film and Video*, Spring 2002
- *Writing about Film*, Fall 2000, Spring 2001

INVITED TALKS & GUEST LECTURES:

- 2013 “Landscape in Motion: Ed Ruscha’s *Hollywood Boulevard Then & Now.*” Art and Urban Renewal Panel, American Historical Association Conference, New Orleans
- 2012 Guest Lecture, “Ed Ruscha’s Moving Pictures: *Hollywood Boulevard Then & Now.*” Seattle University
- 2012 Moderator, *Places/Peripheries*, Global Studies Symposium, Whitman College
- 2011 Panel Moderator, Mellon NWC5 Consortium: “The Possibilities and Perils of Cross-Disciplinary Inquiry.” Whitman College
- 2011 “A Massive, Multi-faceted Screening Room: Freewaves Reinvents the Art Festival Along Hollywood Boulevard.” Faculty Forum, Whitman College
- 2010 *Still Life with Oysters and Lemon*, Public Lecture, Booked for Winter Program, Walla Walla Public Library
- 2010 Whitman Alumni Talk, “Andy Warhol’s Queer Kind of Glamour.” Seattle Art Museum
- 2008 “The Glamour of Surveillance: A User’s Guide to Looking in Hollywood.” LA Freewaves *Hollywould* Festival of Experimental Media Arts, De/Tour Leader
- 2007 “Breaking Ground: Art and Urban Redevelopment in Hollywood, CA.” Center for the Arts in Society Public Lecture, Carnegie Mellon University
- 2005 “Museums in Space: Arts Institutions and the Shaping of the Built Environment in Los Angeles.” California State University, Long Beach

CONFERENCE PAPERS, PRESENTATIONS, RESIDENCIES:

- 2017 Educational Fellow, Art + Environment Symposium, Nevada Museum of Art, Reno, NV
- 2017 “Art at the End of the World: Maya Lin’s Confluence Project and the Apocalyptic Imaginary,” Cultural Studies Association, Washington, DC
- 2016 “The Last Memorial: Maya Lin’s Confluence Project,” International Conference on the Arts in Society, University of California, Los Angeles
- 2015 “Art in the Anthropocene Era: Maya Lin’s Confluence Project,” Association for the Study of the Arts in the Present (ASAP), Clemson University, Greenville, SC
- 2014 Introduction for Keynote Speaker Toby Miller at NW5C Visual Culture Colloquium, Willamette University, Salem, OR

- 2011 "A Massive, Multi-faceted Screening Room: Freewaves Reinvents the Art Festival Along Hollywood Boulevard." Panel Chair, Spaces of Cultural Performance, Cultural Studies Association Conference, Chicago
- 2010 "Taking Place: How Film, Media and the Visual Arts are Reshaping Hollywood, California." Panel Chair, Society for Cinema and Media Studies Conference, Los Angeles
- 2010 "Ed Ruscha's Moving Pictures: Hollywood Then & Now." Society for Cinema and Media Studies, Los Angeles
- 2007 "Paying My Dues: Defining or Defying Disciplinary Boundaries?" Panel: A Disciplined Muse: Distinguishing Art History, Visual Studies, and Visual Culture", presented at 96th annual meeting of the College Art Association, Dallas, TX
- 2005 "Art and the Technologies of Surveillance: Cultural Production in a Culture of Control." Panel Co-Chair, 94th annual meeting of the College Art Association, Boston, MA
- 2003 "Strange Attractions: How Underground and Exploitation Cinema Trashed Stardom." Society for Cinema & Media Studies, Minneapolis, MN
- 2001 "Making a Spectacle Out of the Movies: Urban Redevelopment and the New Motion Picture Theater." Society for Cinema & Media Studies, Washington, DC
- 1999 "Rolling Down the Lost Highway: Los Angeles and the Arrival of Identity." University of Illinois, Urbana-Champaign conference Space and Place
- 1998 "Direct Cinema, Frederick Wiseman, and the Performance of Truth." *Visible Evidence VI*, San Francisco State University

SERVICE TO THE COLLEGE:

- 2018-present Elected Member, Faculty Personnel Committee
- 2014-18 Department Chair, Art History and Visual Culture Studies
- 2017 *Maps to the Unknown: Jacob Hashimoto at Whitman College*, an essay-booklet to accompany the exhibition of Jacob Hashimoto's work in the Sheehan Gallery and the permanent installation of "When Nothing Ends, Nothing Begins" in the foyer of Penrose Library.
- 2015-2016 Faculty Member, Committee for Whitman Inclusion, Diversity, Equity (WIDE)
- 2014 Elected Member, Presidential Search Committee
- 2014 Co-organizer, Inaugural NW5C Visual Culture Colloquium, Willamette University, Salem, OR
- 2014 Chair, Search Committee, Tenure Track Position in Asian Art History/Asian Studies
- 2013 Member, Search Committee, Tenure Track Position in Film and Media Studies
- 2013 Northwest Five Consortium (NW5C), Visual Culture Colloquium Planning Committee, Portland, OR
- 2013-Present Art Advisory Committee
- 2012 Northwest Five Consortium (NW5C) Meeting, Skamania Lodge, OR

2012	Co-curator, <i>From Maquette to Monument: Models from the Collection of Mark Anderson and the Walla Walla Foundry</i> , Sheehan Gallery, Whitman College
2012-Present	Council on Student Affairs (Elected)
2012-14	Global Studies Steering Committee
2012-Present	Film and Media Studies Steering Committee
2011-2012	Race and Ethnic Studies Steering Committee
2011	Co-chair, Fall Semester, Art History and Visual Culture Studies Department
2010	<i>Off the Streets, Out of the Vault! The Freimann Collection Exhibition</i> , Student Curated Exhibition, Fouts Center for Visual Art, Whitman College
2010-2012	Sheehan Gallery Committee
2009-2012	External Thesis Adviser, Departments of Religion, Politics, Race and Ethnic Studies

AWARDS AND HONORS:

2015	Louis B. Perry Student-Faculty Research Award, Whitman College • Title: "Maya Lin's Confluence Project," Emma Phillips (Class of '17)
2013	Louis B. Perry Student-Faculty Research Award, Whitman College • Title: "Taking Place: Art & Urban Renewal in Hollywood, California." Stefanie Barrera Aguila (Class of '14)
2011	Louis B. Perry Student-Faculty Research Award, Whitman College • Title: "Ed Ruscha's Moving Pictures: <i>Hollywood Boulevard Then & Now.</i> " Olivia Mitchell (Class of '12)
2010	Louis B. Perry Student-Faculty Research Award, Whitman College • Title: "Reel Estate: LA Freewaves Experimental Media Festival and Urban Revitalization in Hollywood, California." Elizabeth Hockett (Class of '11)
2000-2002	Abshire Research Scholar Award with Sydney Stasch (Class of '10) George Eastman Museum of Photography and Film, Rochester, NY • Graduate Fellow, Archival Studies and Film Programming
2000	University of Rochester, Rochester, NY • Celeste Heughes Bishop Award

PROFESSIONAL ASSOCIATIONS:

College Art Association
Society for Cinema and Media Studies
Cultural Studies Association
American Historical Association
Association for the Study of the Arts of the Present
American Association of University Professors