

Gabi Hoffman

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Education

Whitman College, Walla Walla, WA

Expected Graduation May 2017

Major: Economics

GPA 3.68

- Stephen B. L. Penrose Academic Scholarship recipient
- Heart of a Champion Athletic Leadership Scholarship recipient

Experience

Financial Analyst, Amazon.com, Seattle, WA

05/16-08/16

- Crafted a report which included 6 custom metrics leveraging problem resolution data for 20 teams and 350 employees to track team efficiency, headcount needs, and workload capacities
- Implemented a cost allocation model across the retail business to improve expenditure allocation accuracy by more than 25% while saving Amazon.com up to \$2.5 million a year.
- Developed custom SQL queries used to populate TM1 business reports in order to improve business productivity by 10% a year and grow Amazon by 28% annually

Summer Analyst, Goldman Sachs, Salt Lake City, UT

06/15-8/15

- Managed client development activities for dozens of clients, authoring 15 Request For Proposal documents worth potentially \$4 billion dollars in new assets for Goldman
- Managed 3-4 daily client and consultant requests updating them on the broad performance of their assets while ensuring client investment goals were achieved
- Built database and accompanying excel model to address the communication breakdown between technology teams and asset management teams; increasing productivity by up to 25%
- Analyzed over 50 investment products and their reporting materials in order to prioritize work and focus on relevant, revenue driving product information

Leadership

Outdoor Program Trip Leader, Whitman College, Walla Walla, WA

09/13-Present

- Led over 25 sea kayaking and whitewater rafting expeditions, guiding over 200 students
- Collaborated with Outdoor Program Director and Assistant Director to alter several expedition routes to minimize dangers to participants
- Organized gear, food, and transportation while keeping a constant focus on risk management and prevention in order to keep 10+ participants safe on any given trip

CEO, Whitman Investment Company, Walla Walla, WA

01/16-Present

- Oversaw the active management of a \$750,000 portfolio, teaching 50 members how to apply economic theory to the practical world of finance

President, Student-Athlete Advisory Committee (SAAC)

01/14-05/16

- Restructured mission statement and bylaws to allow the committee to better represent athletes and contribute more to the athletic community

Activities

Varsity Swimmer, Whitman College

09/13-Present

- Championship and travel team member, Senior Captain, and Scholarly Athlete award winner
- Cultivated a team-based culture focused on a common goal while emphasizing the importance of being a student-athlete