Film and Media Studies

Director: Robert Sickels (on Sabbatical, Fall 2019)
Tarik Elseewi
Kathryn Frank
Affiliated Faculty:
- Sharon Alker, English
- Janis Be, Hispanic Studies
- Charly Bloomquist, Art
- Jessica Cerullo, Theatre (on Sabbatical, Fall 2019)
- Keith Farrington, Sociology
- Rachel George, Anthropology (on Sabbatical, Spring 2020)
- Donghui He, Chinese
- Michel Jenkins, Philosophy (on Sabbatical, Spring 2020)
- Justin Lincoln, Art
- Suzanne Morrissey, Anthropology
- Christopher Petit, Theatre
- Matthew Reynolds, Art History and Visual Culture Studies
- Doug Scarborough, Music
- Özge Serin, Politics
- Yukiko Shigeto, Japanese (on Sabbatical, Spring 2020)
- Michael Simon, Music
- Lisa Uddin, Art History and Visual Culture Studies (on Sabbatical, Spring 2020)
- Kevin Walker, Theatre

Film and Media Studies (FMS) is an interdisciplinary program that enriches understanding of the complexity of media culture by providing a solid grounding in the theory, history, production, interpretation, and criticism of a wide variety of media texts, thus preparing its students to better understand, analyze, and participate in contemporary society.

**Distribution:** Courses completed in FMS apply to the humanities distribution area with the following exceptions:
- cultural pluralism or humanities: 340 and 345
- fine arts: 260 and 360

**Total credits required to complete a Film and Media Studies major:** 34

**Learning Goals:** Students completing a major in FMS will demonstrate an understanding of the histories, technologies, and social and cultural contexts of a range of media. Specifically, FMS pursues a broader, liberal arts approach to film and media studies so that students will:

- Be exposed to a broad range of media across historical eras and international borders so they will be familiar with major trends in media within specific historical and national contexts.
- Learn research skills and methods, disciplinary vocabulary, and an array of theoretical perspectives and be able to apply them so as to convincingly write and speak about media from a range of academic approaches.
- Understand the relationship between varying media and its creators, audiences, representations, and industrial and cultural contexts and be able to write essays or participate in discussions connecting media texts to these concepts.
- Acquire the skills necessary to take part in creative, effective, technically competent, and insightful media production.
- Have the knowledge to write intellectually grounded essays or engage in informed discussions about the role of media in contemporary global culture.

**The Film and Media Studies major** A minimum of 34 credits including FMS 387 and two of the following four courses: FMS 105, 120, 160, and 170. The remaining elective credits may be completed from the list of courses below, as well as other elective courses offered by the FMS program.

**The Film and Media Studies minor:** A minimum of 20 credits in Film and Media Studies, including one of either 105, 120, 160, or 170. The remaining elective credits may be completed from the list of courses below, as well as other elective courses offered by the FMS program. Department policy does not allow a P-D-F grade option for courses within the minor.

The following courses are available for the major or minor:
105 Introduction to Comics Studies
Fall Frank 4 credits
This course provides an introduction to comic books in the United States. We will examine various approaches to reading and understanding comics and graphic narratives, the relationship between comics and other forms of media, and the influence of comics in American culture more broadly. Topics include the history of comics, controversies and concerns about the cultural influence of comics, the comics industry and how comics are published and
distributed, representation in comics, and the impacts of digital production and distribution on comics. This class will combine lectures, discussion, presentations, and writing assignments. Open to first-years, sophomores, and Film and Media Studies majors; others by consent of instructor.

120 Introduction to Digital Media
Spring Frank 4 credits
In an era where the majority of media are produced, distributed, and accessed digitally, how can we understand the influence of digitization on our media landscape? Are digital media “new?” Has digitization fundamentally changed approaches to making or consuming media? How has the Internet affected the cultural role of media? This course introduces historical and theoretical approaches to understanding digital media and digitization. Topics include the history of digital technologies, the impact of digitization on media production in various industries, digital distribution and exhibition of media, and how the rise of the Internet and other digital technologies play a role in our current media landscape. This class will combine lectures, discussion, presentations, and writing assignments. Open to first-years, sophomores, and Film and Media Studies majors; others by consent of instructor.

150-155 Special Topics in Film and Media Studies
1-4 credits
Topics in Film and Media Studies not generally considered in other courses offered by the department. Materials will vary from semester to semester and may cover subjects, developments, and concepts from early times to the present. Lectures, discussions, tests, papers, and/or weekly screenings. May be repeated for credit. Any current offerings follow.

160 Introduction to Film Studies
Spring Sickels 4 credits
This course introduces the historical and theoretical fundamentals of film studies. Representative films will be drawn from a variety of different eras, genres, and countries. Lectures, discussions, tests, and required weekly film screenings. Open to first-years, sophomores, and Film and Media Studies majors; others by consent of instructor.

170 Introduction to Television Studies
Fall Elseewi 4 credits
This course explores world culture through an analysis of what is arguably its central medium: television. Tracing the medium from its origins in radio to its digital future, we will investigate television as a site of identity formation, controversy, political power, and artistic experimentation. The course will also consider television in terms of industrial production and audience reception, including the rapidly changing practices associated with television viewing in the 21st century. Lectures, discussions, tests, and required weekly screenings.

210 “Our Deepest Darkest: Horror Films & Popular Culture”
Fall Elseewi 4 credits
Horror film (like literature before it) is often dismissed as base. Its visceral representation of violence in general and sexual, gendered violence in particular earns the horror film a great deal of (often justified) social criticism. From the academy to the public sphere, horror films are often used as pressing examples of the worst elements in society, from sexism to deranged solipsism. And yet, for all of its supposed wrongs, horror remains among the most profitable genres of film. Perhaps this is because, as in a dream, the horror monster represents both the self and the other. What can we learn about society from horror? Are there utopian undercurrents to horror’s dystopian surface? What is the continuing function of frightening stories in human society? What can we learn about cultural anxieties such as capitalism, war, death, and disease from watching as they play out before our eyes and ears? This class will explore horror films in space and time looking at historical examples (such as Nosferatu (Germany 1922); Frankenstein (USA 1931); Psycho (USA 1961); Rosemary’s Baby (USA 1968) and geographically and culturally diverse examples as Ringu (Japan 1998) and Djinn (UAE, 2013). In this class we will be looking at the cultural articulations of horror by analyzing the formal aspects of horror film (including narrative, visual and aural elements) and the psychological and ideological ramifications through the lens of psychoanalytic theory, feminist theory, and
cultural studies. Is there such a thing as a feminist horror film? Does the Persian language, American produced film A Girl Walks Home Alone at Night (2014) help us to understand the intersections between horror and empowerment? This class will require a screening and will require students to purchase/rent films in addition to text books.

220 Identity, Gender, & Media  
Not offered 2019-20  
4 credits
This introductory-level class explores the relationship between media and multiple forms of “identity.” By critically exploring and deconstructing normative concepts of gender, we shall open critical space to investigate other kinds of identity produced in and through media such as national, religious, ethnic, and class identities. We will focus on contemporary and historically specific examples such as radio and the construction of national identity in the 1920s; television and the production of the domestic housewife in the 1950s; and contemporary marketing techniques and the construction of impossible female bodies. We will bring feminist thought, critical theory, and cultural studies together with specific examples in order to analyze “identity-talk” in film, radio, television, and the Internet. The ultimate goal of this class is to produce an awareness of the different kinds of techniques that bring power and media together to create politically useful identities. Required weekly screenings. Open to first-years, sophomores, and Film and Media Studies majors; others by consent of instructor.

230 Science Fiction & Society  
Spring  
Elseewi  
4 credits
Although long-derided as genre fiction, pulp, or simple entertainment, analyzing science fiction film and television can yield important clues about shared social anxieties and hopes. In this class, we will critically evaluate utopian and dystopian visual science fiction and fantasy through various lenses including: aesthetics, industrial concerns, politics, gender, and genre. We will screen various examples of science fiction and fantasy film and television (such as Metropolis, 2001: A Space Odyssey, Star Wars, Avatar, Battlestar Galactica, and Lord of the Rings) and also discuss the use of science fiction and fantasy in video games. Required weekly screenings.

250-255 Special Topics in Film and Media Studies  
1-4 credits
Topics in Film and Media Studies not generally considered in other courses offered by the department. Materials will vary from semester to semester and may cover subjects, developments, and concepts from early times to the present. Lectures, discussions, tests, papers, and/or weekly screenings. May be repeated for credit. Any current offerings follow.

260 Introduction to Filmmaking  
Spring  
Sickels  
4 credits
This course introduces the fundamentals of the visual language and narrative structures of film. Students will collaboratively make their own short films. Extensive lab time required. Open to Film and Media Studies majors; open to other students with consent of instructor. Prerequisite: Film and Media Studies 160 or consent of instructor.

265 Understanding Media Industries  
Spring  
Frank  
4 credits
Have you ever watched a film or TV show and wondered, “How did this get made?” or “Who is this for?” Media industries produce and circulate important cultural products that influence how we understand the world around us. This course critically examines the history, organization, everyday practices, and cultural influence of media industries. Topics include media industry ownership, regulation of media, how media industries make (or don’t make) money, creative practices and professions within media industries, distribution of media, and the impacts of digitization and globalization on media industries. This class will combine lectures, discussion, presentations, and writing assignments.

270 Transmedia Cultures  
Not offered 2019-20  
4 credits
According to Henry Jenkins, media industries are increasingly trying to engage viewers by spreading narratives across a variety of media. He explains that this “transmedia” storytelling “represents the integration of entertainment experiences across a range of media platforms. A story like Heroes or Lost might spread from television into comics, the web, alternate reality or video games, toys, and other commodities […].” This course examines how transmedia franchises and narratives are produced, distributed, and consumed. We will explore issues related to transmedia culture, including how media franchises are developed and sustained, audience perceptions of transmedia narratives, forms of transmedia participation by fans, and the influence of transmedia narratives and media franchises on other forms of media. This class will combine lectures, discussion, presentations, and writing assignments.

300 No Point to Any of This: Gen X Film
Not offered 2019-20 4 credits
Generation X encompasses those who were born in the period stretching from approximately 1965 to 1980. The idea of a shared generational experience makes for an easy conversational shorthand, but it belies the complexity of the disparate realities of those who share a common birth era and in many instances not much else. What defines this supposedly cynical and disaffected generation? And, more importantly, who is doing (or gets to do) the defining? Demographers? Historians? Sociologists? Cultural producers? Those who are ostensibly a part of it? And why does it matter? Through intensive study of the ways this generation is depicted and contested in film and culture, we will grapple with these questions and others through various lenses including: representation, industrial concerns, auteurism, politics, gender, class, aesthetics, and genre. The class combines lectures, discussion, presentations, and writing assignments. Required weekly screenings.

305 Global Comics
Spring Frank 4 credits
While American superhero movies may currently dominate the global box office, the U.S. is not the only country where comic books are an influential medium. There are long histories of comics publishing and established comics industries in a number of countries throughout Asia, Latin America, Africa, and Europe; online and digital comics are produced and consumed all over the globe. This course examines the cultural impact of comic books and graphic narratives from Japan, France, Nigeria, Mexico and various other countries and global contexts. Topics include the histories of comics in various countries, how different global comics industries operate, the circulation of comics and comics culture between countries, and representation in comics in different cultural contexts. This class will combine lectures, discussion, presentations, and writing assignments. Prerequisite: Film and Media Studies 105 or consent of instructor.

307 Mediating Religions
Spring Osborn 4 credits
This course will engage with philosophy, religious studies, phenomenological theory, post-colonial and cultural studies scholarship in order to critically analyze mediated religion and other parts of social life on a global scale. We will consider the many meanings of mediation, from the larger social level of mass communication to the individual level of the body, in which larger beliefs are individually mediated through ritual and performance. Themes that may receive attention include: the use of electronic fatwas in modern Muslim societies; the rise of American televsual evangelism; the global and local markets for religious cultural products; the representation of religious identities—particularly the rise of Islamophobia—in media; and the prominence of fundamentalist and nationalist religious politics across the globe. Lectures, discussions, and tests. May be elected as Religion 307. When Film and Media Studies 307 is not offered, Religion 307 may be taken for credit toward the Film and Media Studies major. May be taken for credit toward the Asian and Middle Eastern Studies major.

310 YouTube, Netflix and Facebook: Television after TV
Not offered 2019-20 4 credits
Television, which started out life encased in wood and set in the center of our homes, has leapt out of its box. Those interested in analyzing the various roles that television plays in constructing our social, political and economic
realities now find themselves chasing their object of study as it leaps across platforms, national borders and generic borders. If, in the past, television was primarily worthy of study because of its centrality in American social life, if television was the very space where the imperfect American public sphere lived, how do we begin to trace our shared culture when we no longer share television? If the primary strength of what we used to call television was to gather the largest numbers of citizens/consumers using the lowest common denominator of narratives, what are we to make of a situation in which citizen/consumers are increasingly segmented off into smaller and smaller target groups? How was ‘narrowcasting’ transformed what ‘broadcasting’ used to at least appear to hold together? This class will center around the question: what to make of television now that television as we knew it is largely gone. This class will use the theoretical backbones of public sphere theory, network theory and imagined communities to analyze how information is produced, distributed and consumed in a post-tv era. How has the shift from networks to cable and then to the Internet impacted both the industry and its consumers? How have the economics changed? How have politics changed in an age where people can ‘talk back’ to television through their own visual productions on Facebook or YouTube? Is there a relationship between the splintering of audiences, or narrowcasting, and the increasingly fractious political atmosphere in the world? What promises of progress or regress do the new regimes of media production and distribution set the stage for? How have new modes of producing and distributing entertainment and news had an impact on productions of the self? Or on privacy? How, in the contemporary era of mass self-communication, has the relationship between individual and society been transformed? Prerequisite: Film and Media Studies 170.

315 Bad Objects: Popular Culture and Questions of Taste
Not offered 2019-20 4 credits
Increasingly, forms of popular culture that once were regarded as niche or unsophisticated have become mainstream or even cool. Comic books, science fiction, video games, and other supposedly “geeky” interests generate billions of dollars; popular culture conventions host academic conferences and college and universities offer courses and promote research on everything from superheroes to horror movies to online role-playing games. However, there are still a variety of popular culture genres or objects that are seen as lowbrow, in poor taste, or as “guilty pleasures.” What are the implications of judging popular culture based on perceptions of taste or quality? This course examines popular culture “bad objects,” including how and why certain texts or genres become perceived as “bad,” the production of “bad” popular culture texts, fans and fandom of “bad objects,” and the relationship of “bad objects” to larger questions of race, class, gender/sexuality, and social status. This class will combine lectures, discussion, presentations, and writing assignments.

320 The Magnificent Andersons: The Cinema of Wes and P.T. Anderson
Not offered 2019-20 4 credits
Writer/directors Wes and P.T. Anderson both released their first feature films in 1996. Since that time, they’ve continued to make deeply personal, highly influential films. They are both meticulous craftspeople, instantly stylistically recognizable, not particularly prolific, and in many ways working increasingly on the margins of mainstream cinema. How, or is, their work reflective of its time? What does it have to tell us about the contemporary moments in which it has been made? How has it evolved over time to reflect broader cultural changes? Or has it? Why does one Anderson’s work appeal to an international audience while comparatively the other’s does not? Why has their work, which itself has been heavily influenced by earlier filmmakers, been so influential on their contemporaries (Greta Gerwig, Sofia Coppola, Noah Baumbach, etc.)? In this class we will grapple with these questions and others through various lenses including: aesthetics, industrial concerns, auteurism, politics, gender, class, representation, and genre. The class combines lectures, discussion, presentations, and writing assignments. Required weekly screenings.

330 Media, Politics, & Power
Not offered 2019-20 4 credits
This class will explore the complex, interdependent relationships between media and politics in the articulation of power. Not taking any of our terms for granted, we will question what is meant by politics, how different forms of
power are articulated openly or discreetly in public life, and how different forms of media enter the process in different ways. While the bulk of our focus will be on media, power, and politics in the United States, we will also question the tensions between media and power globally by studying patterns of media distribution and military, economic, and political power. Along the way, we shall come into critical acquaintance with the public sphere theories, which have their origin in the work of Jurgen Habermas, cultural identity and representation as expressed by Stuart Hall, and discipline, governmentality, and subjectivity as expressed by Michel Foucault, and the political economic theories of Karl Marx. Required weekly screenings. May be taken for credit toward the Politics major or minor or Rhetoric, Writing and Public Discourse major or minor.

340 Globalization, Culture, & Media
Spring Elseewi 4 credits
This class will examine transnational media (including television, film, electronic networks, and mobile telephony) from aesthetic, economic, political, and critical theoretical perspectives. We will look at the role that media narratives play in enculturating viewers within and across physical, cultural, and linguistic borders. With an eye towards avoiding simplistic binaries such as East/West, Global/Local, or Good/Bad, we will explore the complex and contradictory impulses of global culture and globalization from multiple theoretical perspectives and academic disciplines drawing on cinema studies, postcolonial theory, literary theory, anthropology, political theory, cultural geography, and cultural studies. Required weekly screenings.

345 The Middle East in Cinema & Media
Not offered 2019-20 Elseewi 4 credits
This course examines visual texts (primarily film and television) in which the Middle East is represented and represents itself. This class is concerned with how the “Middle East” is represented in the West and also with how the region represents itself in film and media. We will look at issues of representation; religion; nationalism; gender; and ethnic identities. In addition to critically, aesthetically, and culturally analyzing films from the Arab, Persian, Turkish, and Hebraic Middle East, we will also look at the role of media in articulating politics and identity. We will focus on Middle Eastern auteurs and the political economies of the culture industries that frame their work. Along the way, we will be guided by cultural studies and post-colonial theorists. Required weekly screening. May be taken for credit toward the Asian and Middle Eastern Studies major or Race and Ethnic Studies major.

350 Latinxs in U.S. Media
Fall Frank 4 credits
This course explores the representation and participation of Latinxs in American media. We will discuss how racial and ethnic group designations such as “Latino” or “Latinx” are formed and understood in U.S. media contexts, how Latinxs have historically been represented in U.S. media, and contemporary representations of Latinxs across a variety of media including film, television, music, comics, and online media. We will also examine the production and distribution of media texts created by and aimed at U.S. Latinxs. This class will combine lectures, discussion, presentations, and writing assignments.

360 Advanced Film Making
Not offered 2019-20 4 credits
In this intensive workshop course, students will produce documentary films. Extensive lab time required. May be repeated for credit as space allows. Prerequisites: Film and Media Studies 160 and 260, or consent of instructor. Priority given to Film and Media Studies majors.

365-370 Special Topics: Studies in Film & Media Studies
1-4 credits
Topics in Film and Media Studies not generally considered in other courses offered by the department. Materials will vary from semester to semester and may cover subjects, developments, and concepts ranging from early times to the present. Lectures, discussions, tests, papers and/or weekly screenings. May be repeated for credit. Any current offerings follow.
372 “Mean Streets and Raging Bulls”: The Silver Age of Cinema
Not offered 2019-20
4 credits
In tracing film history from the demise of the studio, students in this course will study the all too brief era known as the American cinema’s “silver age,” during which maverick film school directors made deeply personal and remarkably influential films. Texts will likely include works by Coppola, DePalma, Friedkin, Altman, Allen, Polanski, Bogdanovich, Kubrick, Malick, and Scorsese. Lectures, discussions, a big research paper, an oral presentation, and weekly film screenings.

373 “The Genius of the System”: The Golden Age of Cinema
Not offered 2019-20
4 credits
In tracing film history from its late nineteenth century beginnings to the 1950s, students in this course will study the era known as the American cinema’s “golden age,” during which the Hollywood Studio System dictated virtually all aspects of filmmaking. Texts will likely include works by Ford, Hitchcock, Curtiz, Hawks, Capra, Sturges, and others. Lectures, discussions, papers, and weekly film screenings.

387 Film & Media Studies Theory
Fall Elseewi
4 credits
Using a variety of critical theories, this course focuses on the analysis of film and various other media forms. Students give presentations and write papers utilizing these various perspectives. The goal is for students to become more conversant in the many ways they can assess the significant influence media has in our lives. Open to Film and Media Studies majors; open to other students with consent of instructor.

401, 402 Independent Study
Fall, Spring Elseewi; Spring: Sickels
1-4 credits
Studies of film and media issues including directed readings and/or approved projects. The student is expected to submit a written proposal to the instructor prior to registration for the course. Prerequisite: consent of instructor.

498 Honors Thesis
Spring Staff
4 credits
Research and writing of a senior honors thesis. Open only to and required of senior honors candidates in Film and Media Studies. Prerequisite: admission to honors candidacy.